

FASHION

GUIDELINES

- › Entries must be received by **11:59 pm PST on APRIL 1, 2018**
- › Of the three to five projects submitted, at least one project must have been completed within the last two years. Other projects can be up to eight years old.
- › All projects must have been completed by March 1, 2018.
- › All images must be in .jpg format, 72 dpi and no larger than 8.5" by 11.5".
- › The entrant authorizes *Western Living* to publish the submission on any of its publishing platforms, including (but not limited to) *westernliving.ca* and social media.

ELIGIBILITY

- › Entrants must be residents of one of the four Western Canadian provinces (British Columbia, Alberta, Saskatchewan, Manitoba). Projects can be located anywhere.
- › Past winners named Designer of the Year may enter again, provided the body of work submitted does not include previously submitted works. Past winners of the Arthur Erickson award, Robert Ledingham award and "one to watch" categories may enter previously submitted works, provided at least one new project is included in the body of work.
- › Entrants can enter more than one category; each entry requires a separate cover letter. Those entering the Maker category cannot enter any other category with the same product.
- › All requested materials must be provided as stipulated, or the submission will be disqualified.

ENTRY PACKAGE

1. Designers of the Year Entry form (next page).

2. Biography and philosophy (500 words): Microsoft Word or .rtf; outline your background and vision, keeping judging criteria in mind. Include year the firm was founded.

3. Submission of 3-5 finished projects which includes:

a.) Photographs (2-8 of each project): .jpg format, colour, clearly identified by project name.

b.) Rationale (up to 200 words for each project): Microsoft Word or .rtf only; explain the challenges, context, materials, innovations and results of this work; highlight social or ecological impact. Must include the year the project was completed.

JUDGING CRITERIA

Each entrant will be judged according to the following criteria:

- › Awards and accolades: what makes this the year that the entrant should be celebrated (body of work, peer recognition, awards, high-profile projects, media, national/international notice)?
- › How innovative is the body of work (fresh, forward-thinking design, unique niche in the field or market, solves problems creatively)? Points will also be awarded for sustainable design.
- › How successful is the execution of the work (selection, quality, combination of materials, unique techniques and processes, technical proficiency)?
- › The work will also be evaluated by its functional merits, and for its poetic value/design aesthetic.

HOW TO SUBMIT

Send all elements and completed entry form (next page) to:

- › mail@westernliving.ca Use file transfer site such as wetransfer.com, hightail.com, Dropbox or Google Drive for large files
- › **Or courier a USB drive to:** 3rd Floor, 2025 Willingdon Avenue, Burnaby, BC, V5C 0J3

QUESTIONS?

Contact Steven Schelling, steven.schelling@westernliving.ca

WJ DESIGNERS OF THE YEAR

ENTRY FORM
2018

FASHION

DESIGNER or
COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

TELEPHONE _____

EMAIL & WEBSITE _____

PROJECT 1

PROJECT 2

PROJECT 3

PROJECT 4

PROJECT 5

GOOD LUCK!